



A MANAGED **HIPAA**
COMPLIANCE PROGRAM

HIPAA'S Impact

HIPAA begins with securing the privacy of protected health information and extends throughout every aspect of a medical practice's business.



Medical practices, particularly independent practices,
are struggling to keep pace with regulations.

Even practices that “think” they are compliant —
typically are *not*.

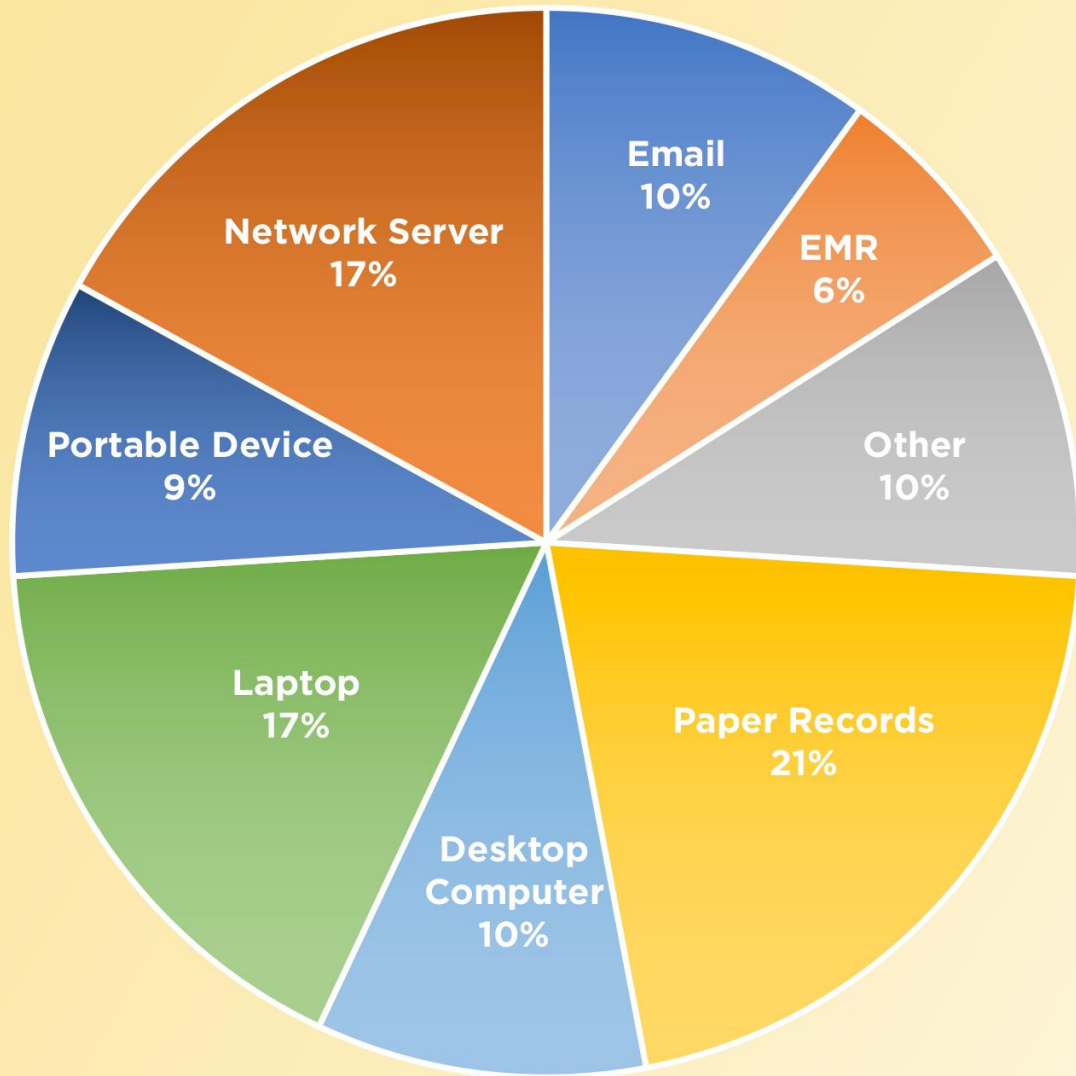


**This is evidenced by the growing number of data breaches.
The consequences can be dramatic.**



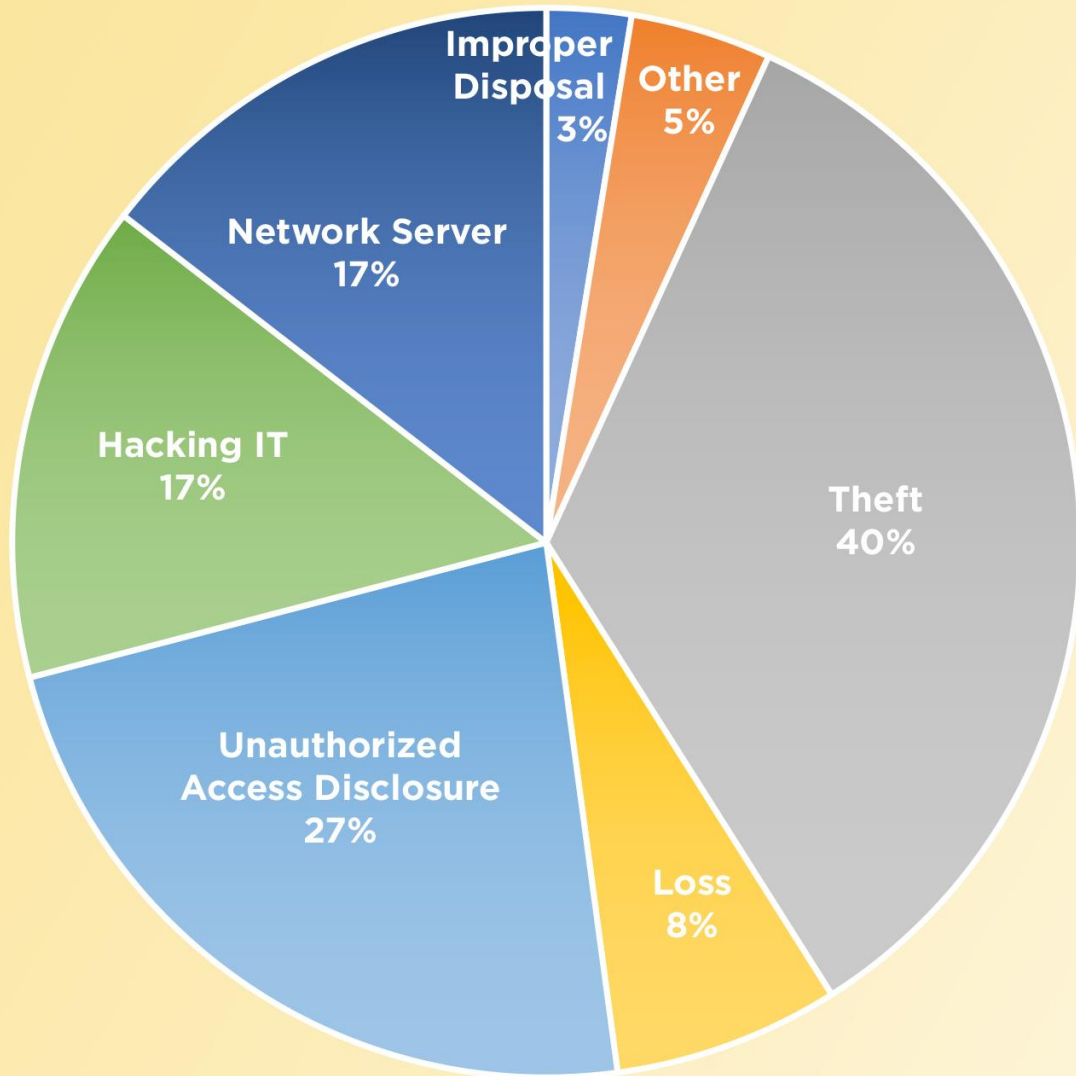
- Audits by the Office for Civil Rights (OCR)
- Regulatory penalties
- Fines and lawsuits
- Loss of patients due to notification requirements
- Loss of future patients due to bad press
- Loss of the practice, itself

DATA BREACH BY SOURCE - 2017



OCR reports that paper is still the source of a lot of complaints because people forget to protect it.

DATA BREACH BY CAUSE - 2017



Nearly two-thirds of data breaches are caused by cyber-threats and poor computer security. This percentage has been increasing from year to year.



Medical Billing Consultants

**provide valuable guidance to
improve the business operations of
client medical practices.**



HIPAAcraticRx

provides structure and resources
to meet HIPAA compliance
regulations.

Why should practices comply?

IT'S INSURANCE

1. **BECAUSE SECURITY IS VULNERABLE EVERY DAY**
2. **BECAUSE OCR IS INCREASING AUDIT FREQUENCY AND PENALTIES**
3. **BECAUSE NON-COMPLIANCE CAN PUT PRACTICES OUT OF BUSINESS**
4. **BECAUSE PATIENTS EXPECT AND DESERVE IT**
5. **BECAUSE IT'S THE LAW!!!**

Why Recommend HIPAAcraticRx ???

IT'S DESIGNED FOR INDEPENDENT PRACTICES

- **SCALEABLE - BASED ON PRACTICE SIZE**
- **FLEXIBLE – FOR A VARIETY OF PRACTICE ISSUES**
- **AFFORDABLE – REASONABLE MONTHLY PAYMENTS**

STEP 1

EVALUATION RISK ANALYSIS

Upfront review and evaluation of:

- Current **in-office privacy and security** practices
- Points of **vulnerability**
- Potential **threats** to security

STEP 2

REMEDIATION

- Report of areas and items to be addressed
- Assigns responsibilities
 - Client
 - Client's current IT provider
 - Referral to Sandwire, sister company
- Up to 2 hours of consultation
- Additional time available as needed

STEP 3

DOCUMENTATION

- Comprehensive **HIPAA Policies & Procedures Manual**
- All necessary **forms and logs** for record keeping
- **Reports** on post remediation security scans

STEP 4

EDUCATION CERTIFICATION

- HIPAA-manual training of Privacy & Security Officer
- Training course recommendation matched to employee level
- Certificate management

STEP 5

MONITORING MAINTENANCE

- Ongoing monitoring and periodic risk analyses
- On demand services for new employees

The background features a complex, layered design. It includes a network of thin, light-colored lines connecting various circular icons. These icons represent medical and security themes: a padlock, a microscope, a heart with a pulse line, a pill, a stethoscope, a keyboard, and a calendar. The overall color palette is soft, with pastel shades of blue, green, and yellow. A large, semi-transparent padlock icon is centered behind the text.

HIPAAcraticRx safeguards practices
to help them survive in the
evolving world of ePHI,
in which compliance is **mandatory**.

WHEN IT COMES TO SECURITY,
BREACHES ARE INEVITABLE.

IT'S NO LONGER A MATTER OF IF --
BUT WHEN.

**HIPAAcraticRx is a powerful ally
to medical billers in guiding
clients through the new reality.**



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